



30th Annual Conference

The Union-North America Region The Westin Philadelphia, USA





# 30TH ANNUAL CONFERENCE OF THE UNION-NORTH AMERICA REGION

February 25 - 28, 2026 Philadelphia, PA USA If you need more information about sponsorships, advertising, or other opportunities, please contact:

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International Union Against Tuberculosis and Lung Disease

North America Region

The Union-North America Region c/o British Columbia Lung Foundation 2675 Oak St, Vancouver, BC, Canada

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# JOIN US AT THE 30TH ANNUAL CONFERENCE OF THE UNION-NORTH AMERICA REGION

The International Union Against Tuberculosis and Lung Disease North America Region (The Union-NAR) is pleased to invite your organization to participate in, exhibit at, or sponsor the 30th Union-NAR Conference in Philadelphia, PA, USA, at the Westin, February 25 - 28, 2026.

Recognized as the premier TB conference in North America, it is attended by renowned experts, researchers, physicians, nurses, government representatives, public health officials, opinion leaders, and policymakers in the field of tuberculosis and HIV.

The conference provides an excellent opportunity to connect exhibitors and sponsors with delegates leading the work in TB and lung health around the world. Gain visibility and recognition by showcasing your products and services while supporting the continued efforts to eliminate TB.

Opportunities include exhibition spaces, satellite sessions, distribution of branded marketing materials, and sponsorship of a service, event, or area.

#### SPONSORSHIP LEVELS

The Union-NAR offers a unique opportunity for exhibitors to showcase their products and services to participants from all over the world, and to network with delegates and other exhibitors.

#### **PLATINUM**

Minimum investment: \$17,500 USD

Benefits include:

- Exhibit booth
- Host a satellite symposium
- Three (3) complimentary registrations
- Advertising (online and in print) in program and abstract books
- Inserts or giveaways in conference bags

#### **GOLD**

Minimum investment: \$12,500 USD

Benefits include:

- Exhibit booth
- Three (3) complimentary registrations
- Advertising (online and print) in program and abstract books
- Inserts or giveaways in conference bags

#### **SILVER**

Minimum investment: \$10,000 USD

Benefits include:

- Exhibit booth
- Two (2) complimentary registrations
- One refreshment break sponsorship
- Advertising (online and print) in program and abstract books
- Inserts or giveaways in conference bags

## **SATELLITE SYMPOSIUM (For Platinum Sponsorship)**

Satellite sessions are organized and supported by commercial entities. Showcase your work, product, research, and programs, or draw more attention to a specific subject or area through a symposium.

#### **ADDITIONAL SPONSORSHIP OPTIONS:**

AM/PM Breaks: \$3,000/day

Breakfasts: \$4,000/day Lunches: \$6,000/day

Exhibit booth: \$2500/day

Non-Profit Organization: \$600/day

Interested in several promotional items or opportunities different from those listed here? Contact us for customized sponsorship packages.

## SOME OF OUR PREVIOUS EXHIBITORS AND SPONSORS:

Aeras MinXray

BD Diagnostics National Jewish Health

Cepheid Oxford Immunotec

Emocha Mobile Health QIAGEN Sanofi

Janssen SureAdhere

LW Scientific Thermo Fisher Scientific Westprime Healthcare