



30th Annual Conference

The Union-North America Region The Westin Philadelphia, USA





# 30TH ANNUAL CONFERENCE OF THE UNION-NORTH AMERICA REGION

February 25 - 28, 2026 Philadelphia, PA USA

# JOIN US AT THE 30TH ANNUAL CONFERENCE OF THE UNION-NORTH AMERICA REGION

The International Union Against Tuberculosis and Lung Disease North America Region (The Union-NAR) is pleased to invite your organization to participate in, exhibit at, or sponsor the 30<sup>th</sup> Union-NAR Conference in Philadelphia, PA, USA, at the Westin, February 25-28, 2026.

Recognized as the premier TB conference in North America, it is attended by renowned experts, researchers, physicians, nurses, laboratorians, public health officials, government representatives, opinion leaders and policymakers in the field of Tuberculosis and HIV.

The conference provides an excellent opportunity to connect exhibitors and sponsors with delegates leading the work in TB and lung health around the world. Gain visibility and recognition by showcasing your products and services while supporting the continued efforts to eliminate TB.

Opportunities include exhibition spaces, satellite sessions, distribution of branded marketing materials, and sponsorship of a service, event, or area.

#### **CONFERENCE SPONSORSHIP OPPORTUNITIES**

The Union-NAR offers a unique opportunity for exhibitors to showcase their products and services to participants from all over the world, and to network with delegates and other exhibitors.

#### **PLATINUM: \$17,500 USD**

Benefits include:

- Exhibit booth for the duration of the conference, with prime table placement
- Host a satellite symposium
- Three (3) complimentary conference registrations
- Advertising (online/print) programs and promotional materials
- Written recognition of your support on a PowerPoint slide displayed during breaks

#### **GOLD: \$12,500 USD**

Benefits include:

- Exhibit space with two representatives
- Two (2) complimentary conference registrations
- Advertising (online/print) programs and promotional materials
- Written recognition of your support on a PowerPoint slide displayed during breaks

#### **SILVER: \$10,000 USD**

Benefits include:

- Exhibit space with two representatives
- One (1) complimentary conference registration
- Advertising (online/print) programs and promotional materials
- Written recognition of your support on a PowerPoint slide displayed during breaks

#### EXHIBITOR: \$3,000 USD (12 available)

- Exhibitor table for the duration of the conference
- 6' Exhibit space for two representatives

#### NON-PPROFIT EXHIBITOR: \$600 USD (4 available)

- Exhibitor table for the duration of the conference
- 6' Exhibit space for two representatives
- Table can be shared by 2 non-profit organization (outside \$300/each)

#### Additional opportunities:

- Breakfast sponsor (\$2,000 USD)
- Lunch (\$5,000)

#### Additional Information for Sponsors and Exhibitors:

- Your spot is secure once the registration form is received.
- Payment is due when you sign up no later than November 30, 2025.
- A maximum of TWO representatives can be present in the reserved exhibit space at a time. This will be strictly enforced. Additional representatives must register as an attendee of the conference. Special rate is offered at \$450 USD
- Exhibitor space is located outside the conference room.
- Payment can be made online or cheque or wire transfer.
- Exhibit days/times as follows:

Tuesday, February 24, 1:30 – 5:30 pm – set up Wednesday, February 25, 9:30 am – 5:00 pm Thursday, February 26, 8:30 am – 5:00 pm Friday, February 27, 8:30 am – 5:00 pm Saturday, February 28, 8:30 – 12:00 pm

### **SATELLITE SYMPOSIUM (For Platinum Sponsorship)**

Satellite sessions are organized and supported by commercial entities. Showcase your work, product, research or programs or draw more attention to a specific subject or area through s symposium. Some of our previous Exhibitors and Sponsors:

#### SOME OF OUR PREVIOUS EXHIBITORS AND SPONSORS:

Aeras MinXray

BD Diagnostics National Jewish Health

Cepheid QIAgen

Emocha Mobile Health Euroimmune

IMMY Sanofi

Janssen SureAdhere

LW Scientific Thermo Fisher Scientific

MIDI Westprime Healthcare

If you need more information about sponsorships, advertising, or other opportunities, please contact:

## Menn Biagtan, MD, MPH

Secretariat

e: biagtan@bclung.ca

t: +1-604-731-5864



International Union Against Tuberculosis and Lung Disease

North America Region

The Union-North America Region c/o British Columbia Lung Foundation 2675 Oak St, Vancouver, BC, Canada

www.bclung.ca/NAR