

a smoke-free generation

# video contest



What would happen if young people never had the chance to start smoking at all?

Help BC Lung protect the next generation of youth by creating a video on why you want to live a smoke/vape-free life. Unleash your creativity, inspire others and win!

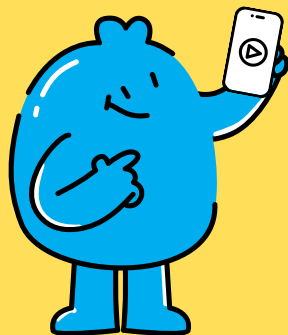
deadline:  
may 25, 2025

**1.  
plan  
your  
message.**

why do I  
want to live a  
smoke-free life?



**2.  
create  
your  
video.**



**3.  
edit  
and  
submit.**



See contest details at  
[bclung.ca/videocontest](http://bclung.ca/videocontest)

or scan the  
QR code!

