



IMPACT REPORT 2025

Giving hope, help, and a voice
to the 1 in 5 British Columbians
living with lung disease.

BC Lung Foundation is dedicated to providing lung health support for all British Columbians including First Nations, Métis, and Inuk (Inuit) communities across the province. We affirm with respect the traditional territories that we live and work on. BC Lung's office is located on the unceded lands of the x^wməθk^wəy^{əm} (Musqueam), Sk^wxwú7mesh (Squamish) and səilwəta† (Tsleil-Waututh) Nations.



Registered Charity # 10681 1979 RR0001
BC Lung Foundation | 2675 Oak Street | Vancouver, BC | V6H 2K2

bclung.ca

Hope, Help, and a Voice

2025 has been an incredible year of community, collaboration, and connection as we've brought hope, help, and a voice to the 1 in 5 British Columbians living with lung disease.

We aspire to be a guiding light for those struggling to breathe and work every day to ensure no one feels alone or doesn't know where to turn. This year has led to increased collaboration, more opportunities, and greater impact across our province, breathing new life into ideas and inspiring a wave of hope as research advances, access improves, and programs expand to support those most vulnerable. Our programs truly make a difference in the lives of patients.



None of it would be possible without the incredible support we receive from our dedicated community. Take a deep breath in and feel good knowing that BC Lung continues to fight for clean air and healthy lungs in British Columbia.

A handwritten signature in blue ink, appearing to read 'Chris Lam'.

Christopher Lam
President & CEO
BC Lung Foundation

Mission: To protect and improve lung health.

Vision: Healthy air and lungs for all British Columbians.

Values: Community, compassion, communication, innovation, and inclusion.

Our 5 Pillars

AIR
QUALITY

CHRONIC LUNG
DISEASE

RESPIRATORY INFECTIONS
& VACCINATIONS

TOBACCO & VAPING
CONTROL

LUNG
CANCER

Carter's Project

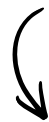
bclung.ca/cartersproject

An initiative in honour of 9-year-old Carter Vigh that provides air quality monitors to communities in need across BC.

Carter's Project truly flourished in 2025 with BC Lung travelling to 2 new communities that were in need of air quality monitoring. Outdoor air quality monitors were installed in both Dawson Creek and Gold River, and town hall meetings were held where local families were given free indoor air quality monitors, DIY air cleaners, and the knowledge, tools, and resources to keep their lungs safe year-round.



BC Lung also facilitated 2 DIY air cleaner workshops at an Elementary School in Gold River with grade 4-7 students who built air cleaners for every classroom in the school.



Check out the video!



of outdoor monitors installed: **10**

of indoor monitors distributed: **100**

of British Columbians who now have access to accurate air quality info:

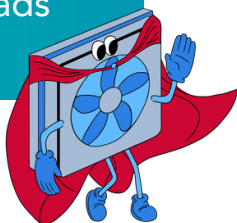
15,000+

1696
DIY air cleaners built

93
workshops

70
communities
including 14 First Nations communities

3680
resource downloads



03

BREATHE Project

bclung.ca/breathe

Building Resilience to Emerging Airborne Threats and Heat Events

The BREATHE project is a research and community engagement initiative in collaboration with Simon Fraser University, aimed at increasing resiliency to wildfire smoke events. The project addresses health inequities for at-risk populations by teaching community members and leaders how to build 'Do-it-Yourself' air cleaners with materials found at hardware stores. In 2025, the project partnered with all of BC's health authorities to bring workshops to every region of the province, including rural, remote, and Indigenous communities.

Asthma Education Camp

bclung.ca/asthmacamp

BC Lung offered two Asthma Education Camps in 2025, providing 15 kids ages 8-10 with the knowledge, skills, and confidence to manage their asthma and prevent flare-ups. Days at camp were filled with engaged learning, lots of great questions, and many games, crafts, and laughs.

By offering a \$1000 travel subsidy to families residing outside of Vancouver, children from across BC were given the opportunity to take part in the camp. In 2025, we had campers join us from Terrace, Gold River, Victoria, Sun Peaks, Powell River, and Prince George.



Carter's Camp

bclung.ca/carterscamp

With the ongoing success of both Carter's Project and Asthma Education Camp, in 2026, BC Lung will launch **Carter's Camp** – an asthma education camp that travels to rural communities, offering this unique educational opportunity to kids living with asthma. Carter's Camp will enable BC Lung to reach more children than ever, equipping them with invaluable knowledge about their condition while also teaching them about the importance of air quality monitoring. Carter's Camp will be integrated into Carter's Project, allowing us to offer free air quality monitors, DIY air cleaners, and asthma and air quality education to the communities that need it most.

QuitNow

quitnow.ca

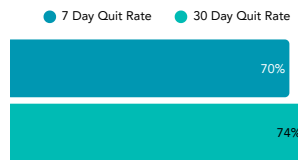
QuitNow is a free program for British Columbians to reduce or quit nicotine. Delivered by BC Lung on behalf of the provincial government, QuitNow delivers evidence-informed, cost-effective nicotine cessation support across the province. QuitNow's clients are at the centre of everything we do, and we remain committed to listening, learning, and continuously improving so we can provide the best possible support for each person's quitting journey.



QuitNow is delivered through the following channels to provide accessible cessation options for everyone:

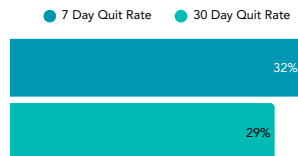
Digital Interventions

Evidence-based online tools for those seeking tobacco and nicotine cessation and reduction support. In 2025, we served over **6,500** clients.



Behavioural Coaching

Behavioural Coaching offers 1 on 1 support and served over **1,500** clients in 2025.



Marketing & Communications

Over **158,000** link clicks to our website
Over **500** Participants in our Quit to Win contest



Community Outreach and Health System Support

15 presentations with **721** participants and **6** events with **3050** attendees.

Knowledge Sharing

18,178 copies of resources were printed and **7,473** copies of resources were downloaded from QuitNow.

Smoke-Free Generation Policy Proposal

bclung.ca/smokefreegeneration

In March 2025, BC Lung met with MLAs from across the province to discuss a Smoke-Free Generation, and the importance of keeping future generations safe from the dangers of tobacco and nicotine products. We look forward to continuing this vital work and collaborating with the provincial government to improve lung health for all British Columbians!

Photo from left: Michael Ellis, Tom DeSorcy, Honourable Josie Osborne, Christopher Lam, Kira Rowsell



See the winning video here!

Smoke-Free Generation Video Contest

bclung.ca/videocontest

For World No Tobacco Day 2025, BC Lung held our very 1st Smoke-Free Generation Student Video Contest. The contest invited youth in grades 8-12 to create a video highlighting 'why you want to live a smoke/vape-free life'.

Students applied from Vancouver and the Fraser Valley, and the winner received a \$1000 scholarship to support their post-secondary education!

Photo: 2025 Winner Hridik S. from LA Matheson High School in Surrey



Radon Detector Library Lending Program

This innovative program makes radon home testing more accessible by lending radon test kits to the public through local libraries. The program is currently available in **4 health authorities** across BC with **334 detectors** being distributed in the system. The program is made possible through support from Health Canada, BC Lung Foundation, Simon Fraser University, and Airthings.

Radon Awareness Campaign

In 2025, BC Lung Foundation partnered with the BC Real Estate Association (BCREA), and the Real Estate Foundation of BC to encourage all British Columbians to educate themselves on radon and test their homes. The campaign's digital, radio, and TV ads garnered over **20 million impressions** combined. Check out RadonKills.ca/BC for more information and to buy a test kit.

Better Breathers

bclung.ca/copd

Better breathers is our peer support group for those living with, impacted by, or providing care for chronic lung conditions including COPD and asthma. Patients and caregivers are invited to participate through a variety of programs that provide guided exercise, Q&A opportunities with experts, and a community of support.

of Ask the Expert webinars: **10**

of Breathe Right Exercise Class registrations: **292**

of Breathe Right Exercise Classes: **61**

of members in COPD & Asthma Facebook group: **768**

of support group members: **521**

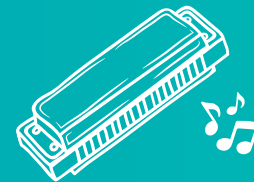
Harmonicas for Health and Happiness

bclung.ca/copd

This unique 5-week interactive program is developed by the COPD Foundation, funded by BC Lung Foundation, and brought to our patients by Poplar Pulmonary Wellness. Those living with a chronic lung condition learn to play the harmonica while strengthening, controlling, and improving their lungs.

of Harmonicas for Health and Happiness participants:

40



Lung Transplant Housing Support

bclung.ca/lungtransplant

This program closes the gap in temporary housing and living costs by providing financial support for lung transplant patients and caregivers. Lung Transplant Housing Support provides up to \$3,000 in funding to patients and caregivers in need. BC Lung supported 14 patients with funding in 2025.



ex-able

ex-able.com

Ex-able is an innovative program for people living with chronic lung conditions that provides home-based programs through a mobile platform. The program was launched through Interior Health in 2025.



Community Wood Smoke Reduction Program

bclung.ca/air-quality

In partnership with the provincial government, this program encourages those using wood stoves to consider cleaner heating options, raises awareness about appropriate burning practices, and educates the public on wood smoke and its health effects.

14 Communities across BC participated in 2025

450+ Wood stove exchanges made in 2025

Workshops + Forums

BC Lung's conferences, workshops, and forums bring the lung health community together to learn, engage, and collaborate on viable solutions as we work to create meaningful change for patients.

Professional

Air Quality and Health Workshop

The 2025 workshop focused on Air Pollution & Lifelong Brain Health, gathering experts, researchers, and policymakers to share insights on priority issues.

283 attendees

Annual TB Conference

The Annual TB Conference: The Union – NAR is an opportunity to explore recent global and local epidemiology, and discuss efforts to prevent, and ultimately eliminate TB.

272 attendees

Annual Radon Workshop

The Annual Radon Workshop mobilizes stakeholders and researchers on radon and offers an opportunity to learn about new initiatives and the latest science.

445 attendees



Patient

Pulmonary Fibrosis Patient Forum

BC Lung and the Pacific ILD Clinic presented the 2025 workshop focused on pulmonary fibrosis while bringing together patients and their caregivers to learn more about this disease.

148 attendees

Lung Cancer Patient Forum

In 2025, BC Lung held our first Lung Cancer Patient Forum which invited lung cancer patients and experts to share their stories, perspectives, and ideas as BC Lung works to expand lung cancer support in the province.

20 attendees

World-Class Research

bclung.ca/research-innovation

BC Lung funds world-class medical research to find treatments and ultimately cures for lung diseases. Our funding supports physicians and health professionals to improve patient care and continue to advance research. BC Lung Foundation commits to the Lung Health Research Grants Competition, a peer reviewed competition that supports pulmonary research and development projects.

of 2025 grant recipients: **10**

of 2025 Fellowship recipients: **2**

\$ dedicated to research: **\$500,000+**

2025 Award Winners



Dr. Peter Paré Award of
Excellence in Lung Health:
Rick Medley



Award of Excellence in
Lung Health Research:
Dr. Marie Wright

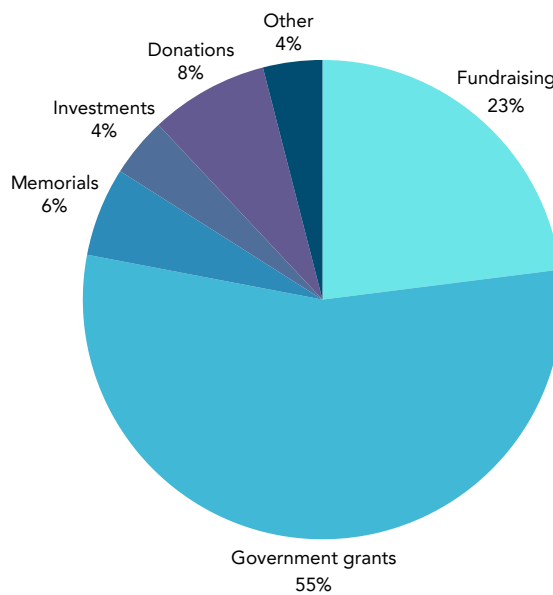
Financials

April 2024 - March 2025

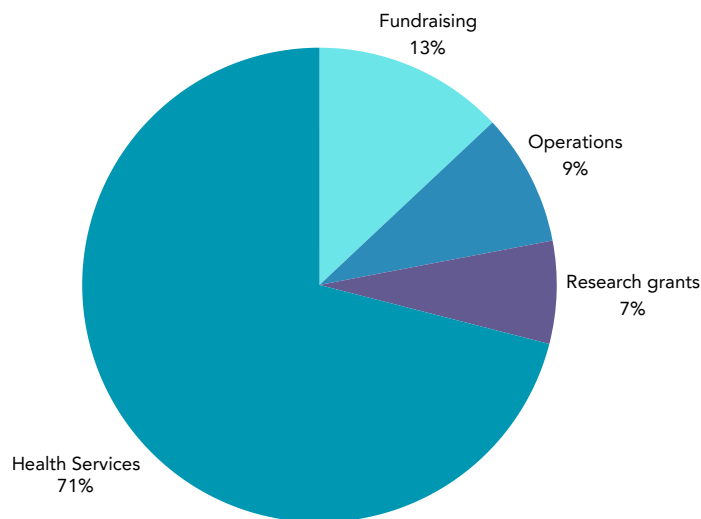
BC Lung is committed to acting with optimal impact while remaining fiscally responsible by dedicating our dollars to support the people who need it most in the places that need it most.

Revenue (\$): 4,853,905

Sources of Revenue



Distribution of Expenses



Climb the Wall

Transforming the Sheraton Vancouver Wall Centre into a symbol of strength and determination, participants ascended 48 storeys, step by step, in a fitness challenge that has united supporters since 2002. Participants' energy, teamwork, and unwavering spirit led the charge up the stairs, helping raise crucial funds for lung health across BC.

climbthewall.ca



The Ride for Lung Health

Four decades and counting of cyclists uniting for a shared mission: supporting the 1 in 5 British Columbians affected by lung disease. What began as a small, passionate community event has grown into a powerful annual tradition fuelled by determination, camaraderie, and heart.

bclungride.ca



Wonder Gala

BC Lung's annual Wonder Gala brought more than elegance to Vancouver's Terminal City Club in 2025 - it brought hope and possibility. Sparkling with a Casino Royale theme, guests enjoyed an evening filled with gourmet dining, casino games, and lively auctions. Beyond the glitz, the night served its true purpose: raising critical funds for Carter's Camp, a new program to kick off in 2026.

wondergala.ca



Through BC Lung's programs, Emma now has the skills and knowledge to manage her asthma on her own.

With the help of our community, BC Lung can support British Columbians from across the province through research, education, advocacy, and patient care.



Get Involved

Volunteer Your Time

Be a part of an enthusiastic and inclusive team that helps our events run smoothly and supports the 1 in 5 living with lung disease. Apply now at bclung.ca/support-us

Become a Local Director

Are you passionate about lung health and want to make a difference in your community? Consider joining BC Lung as a Local Director! Email info@bclung.ca for more information.

Listen to Our Podcast

Tune in to BC Lung's podcast, *Airwaves & Airways*, to stay intrigued, inspired, and informed about lung health as we work together to breathe easier in BC. Listen at bclung.ca/podcast, or on Spotify, Apple Music, iHeartRadio, and Amazon Music.

Give With Purpose

None of our programs would be possible without the generosity of our incredible donors. Every dollar counts in the fight for clean air and healthy lungs. Donate today at bclung.ca/donate and learn about our Donor Loyalty Program, Breathe Easy!





BC LUNG
FOUNDATION

bclung.ca/donate